



January 2018

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JASGA is a non-profit
501(3)(c) tax-exempt organization

Dear Friends,

We cordially invite you to become a sponsor of the 2018 JASGA Gala hosted by the Japan-America Society of Greater Austin. This international event brings together top executives of major Japanese and American businesses and community to recognize leaders in the field of U.S.-Japan friendship relations. The gala will take place in the early evening on **Sunday, March 4, 2018** at the Renaissance Austin Hotel.

Please join us along with our Honorary Director, Tetsuro Amano, Consul-General of Japan, to celebrate the JASGA gala. This year we will pay tribute to our distinguished recipient, Ms. Kumiko Kitamura of AOI Pro Inc., who will receive our for Bridges-to-Friendship Award and will be our keynote speaker. Ms. Tomoko Ara of NTT Data Corporation and Dr. Patricia Maclachlan of the University Texas at Austin will be our guest speakers. Ms. Marie and Ms. Amy Yamamoto will be performing Japanese traditional dances.

This year, the 2018 JASGA Gala has the theme 'Ichi-go, Ichi-e', a phrase which means "one time, one meeting" or "for this time only." We would like to remind us all to cherish every gathering that we may take part in, bearing in mind that many meetings in life are not repeated. JASGA celebrates the connection of the peoples and cultures of Austin and Central Texas with their Japanese friends. The Bridge of Friendship reminds us that our friendships could be fragile if we are not aware of our meeting today cannot be repeated.

As a sponsor, you will join senior executives, community leaders, and VIPs at a Reception with our honorees and guest speakers. Your organization will receive prominent recognition before a targeted audience of executives, educators, and consumers with a strong interest in U.S.-Japan friendship relations. Furthermore, your guests will enjoy an evening of dining and international networking, a fabulous silent auction, and an entertaining program. Please see the enclosures for further details.

Proceeds will support the Japan-America Society's business, cultural, and educational programs that build mutual understanding between Japanese and Americans in Austin and Central Texas. Please respond by February 18th to ensure that your company's name will appear in the printed invitation card and JASGA's website. After February 18th, the name will appear in the program, prominent media or journals such as Austin Business journals, newsletters, websites, etc. If you have questions, please contact Kako Ito, President and Program Chair at 512-656-4731.

We look forward to your support on this special evening.

Sincerely,

Kako Ito
President & Program Chair
Japan-America Society of Greater Austin

Keiji Asakura
GALA Host Committee Chair
Asakura Robinson, Inc.

Enclosures